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DATE May 19, 2006
NAME Examiner Ronald Laneau
COMPANY U.S. Patent and Trademark Office – Group Art Unit 3627
YOUR REFERENCE NO. U.S. Application Serial No. 09/922,753
FAX NUMBER (571) 273-8300

FROM Jason S. Jackson – Registration No. 56,733
OUR REFERENCE NO. 16178.0001U1
OUR FAX NUMBER 678-420-9301
NUMBER OF PAGES 33

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ATTORNEY DOCKET NO. 16178.0001U1
PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

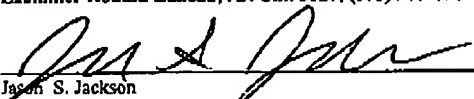
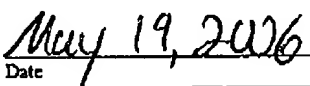
In re Application of)	
)	
Freishtat, et al.)	Art Unit: 3627
)	
Application No. 09/922,753)	Examiner: Laneau, Ronald
)	
Filing Date: August 6, 2001)	Confirmation No. 9573
)	
For: SYSTEMS AND METHODS TO FACILITATE)	
SELLING OF PRODUCTS AND SERVICES)	

TRANSMITTAL LETTER

Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

NEEDLE & ROSENBERG, P.C.
Customer Number 23859

May 19, 2006

<u>CERTIFICATE OF FACSIMILE TRANSMISSION UNDER 37 C.F.R. § 1.8</u>	
I hereby certify that this correspondence, including any items indicated as attached or included, is being transmitted via facsimile transmission to: Examiner Ronald Laneau, Art Unit 3627, (571) 273-8300, on the date indicated below.	
 Jason S. Jackson	 Date

Sir:

Transmittal herewith is/are the following in the above-identified application:

- | | |
|--|---|
| <input checked="" type="checkbox"/> Office Action Response | <input type="checkbox"/> Petition to Extend Time |
| <input type="checkbox"/> Fee as calculated below | <input type="checkbox"/> Supplemental Declaration |
| <input checked="" type="checkbox"/> No Additional Fee Required | <input type="checkbox"/> Terminal Disclaimer |
| <input type="checkbox"/> Corrected Drawings | <input type="checkbox"/> Other _____ |

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ATTORNEY DOCKET NO. 16178.0001U1
APPLICATION NO. 09/922,753

CLAIMS AS AMENDED						
	CLAIMS REMAINING AFTER AMENDMENT		HIGHEST NUMBER PREVIOUSLY PAID FOR	PRESENT EXTRA	RATE	ADDITIONAL FEE
Total Claims	22		62	0	X \$50.00	\$0.00
Independent Claims	7		8	0	X \$200.00	\$0.00
<input type="checkbox"/> First Presentation of a Multiple Dependent Claim					+ \$360.00	\$0.00
EXTENSION FEE	1 st Month \$120 <input type="checkbox"/>	2 nd Month \$450 <input type="checkbox"/>	3 rd Month \$1020 <input type="checkbox"/>	4 th Month \$1590 <input type="checkbox"/>	5 th Month \$2160 <input type="checkbox"/>	\$0.00
<input type="checkbox"/> Reduction by 1/2 for filing by SMALL ENTITY (Note 37 C.F.R. §1.9, §1.27, §1.28) -						- \$0.00
TOTAL FEE DUE						\$0.00

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WARNING: Information on this form may become public. Credit card information should not be included on this form. Provide credit card information and authorization on PTO-2038.
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NEEDLE & ROSENBERG, P.C.


Jason S. Jackson
Registration No. 56,733

NEEDLE & ROSENBERG, P.C.
Customer Number 23859
(678) 420-9300
(678) 420-9301 (fax)

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Page 1 of 30

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of

Freishtat, *et al.*

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Filing Date: August 6, 2001

For: SYSTEMS AND METHODS TO FACILITATE
SELLING OF PRODUCTS AND SERVICES

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) Art Unit: 3627

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) Examiner: Laneau, Ronald

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) Confirmation No. 9573

OFFICE ACTION RESPONSE


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Examiner Ronald Laneau, Art Unit 3627, (571) 273-8300, on the date indicated below.


Jason S. Jackson


Date

Sir:

This paper is in response to the non-final Office Action dated March 14, 2006 (hereinafter "Office Action"). In light of the following Remarks, it is respectfully requested that the above-referenced application (hereinafter "Application") be reconsidered and placed in condition for allowance.

Amendment to the Specification begins on page 2 of this paper.

Amendments to the Claims begin on page 3 of this paper.

Remarks begin on page 11 of this paper